



Port Moody Public Library

Strategic Directions 2019–2023

1 Raise the profile of the Library in the Community

- ◆ Increased awareness of library services and the benefits the library offers
- ◆ Improved communication with the public
- ◆ A greater sense of identity for the Library in the community
- ◆ The Library is positively identified with its support for literacy and learning

2 Revitalize how the Library does business to prepare for a future of growth and change

- ◆ Staff and Board understand how community needs are changing
- ◆ Services anticipate changing community needs
- ◆ The collection is current and meets demand
- ◆ Policies and procedures enable staff efficiency and member satisfaction
- ◆ Staff feel supported and energized

3 Provide robust and relevant programming that addresses 21st Century literacy needs

- ◆ Programming is convenient and anticipates community needs and interests
- ◆ More opportunities exist for residents to gain skills and knowledge
- ◆ Members have enhanced learning opportunities
- ◆ Programming is innovative and takes risks